



Amendment 2
Request for Proposals #19-S-0002 for Advertising Agency Services

April 5, 2019

Northstar has made a modification to Section 1.4, the Process and Timetable, of the Advertising Agency Services RFP #19-S-0002. On April 16, 2019, Northstar will present the Phase 2 Scope of Work to all selected finalists. That briefing will take place at Northstar's offices located at 1075 Cranbury South River Road, Suite 7, Jamesburg, NJ 08831, in the Jamesburg lecture hall. This modification is noted in red in the below table.

RFP Schedule	DATE
RFP Release	February 4, 2019
Bidder Questions due by 5:00 PM ET	February 20, 2019
Answers to Bidder Questions Release	March 11, 2019
Completed Agency Fact Sheets due by 5:00 PM ET	March 25, 2019
Finalists Notified	April 15, 2019
Northstar Briefing to Finalists	April 16, 2019
Bidder Proposals due by 5:00 PM ET	May 1, 2019
Finalists Presentations	Week of May 13, 2019
Notice of Intent of Subcontract Award(s)	On or about June 14, 2019