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**NORTHSTAR NEW JERSEY'S AFTER SCHOOL ADVANTAGE PROGRAM INSTALLS \$30,000 COMPUTER LAB AT CYO OF MERCER COUNTY IN TRENTON**

(Trenton, New Jersey) – January 28, 2014 – Northstar New Jersey, an affiliate of GTECH Corporation, a leading technology provider, is pleased to announce the opening of the first Northstar NJ After School Advantage Computer Lab today at the CYO of Mercer County in Trenton. Northstar NJ is the management services company which provides sales and marketing support to the New Jersey Lottery through a Growth Services Agreement with the State of NJ and Department of Treasury. Northstar NJ and the CYO hosted a special dedication ceremony to celebrate the lab's official opening this afternoon at 4:00 p.m at the South Broad Street location in Trenton.

Northstar New Jersey executives and local dignitaries, including Senator Shirley Turner, Mercer County Freeholder Andrew Koontz, New Jersey Lottery Executive Director Carole Hedinger, CYO Executive Director Tom Mladenetz and Mercer County Sheriff Jack Kemler, joined community members to celebrate the newly installed lab.

As part of Northstar New Jersey's commitment to community and investment in Corporate Social Responsibility, the After School Advantage program provides computer labs to non-profit organizations throughout New Jersey that demonstrate a need for the computers and dedication to promoting technology education.

"Today's opening at the CYO of Mercer County is an important milestone for Northstar New Jersey. It is the first lab we've installed in New Jersey and the first of many we plan to contribute to worthy institutions across the state. Northstar New Jersey appreciates the help and cooperation we received from local officials, State Legislators, business people and community leaders who share the common goal of bringing computer technology to areas of the state that need it the most and especially to those young people who need it the most – our students," said Northstar New Jersey's CEO, Gordon Medenica. "We look forward to continuing our philanthropic efforts in New Jersey for many years."

Northstar New Jersey donated \$30,000 of advanced computer technology and other equipment to the CYO of Mercer County which included 14 Dell flat-panel computers, headsets, educational software, chairs, workstations, and two all-in-one printers. The donation also included a complete room renovation which incorporated new electrical wiring, freshly painted walls, room décor, and brand new flooring. Northstar New Jersey employees volunteered their time to help with the renovation by assembling desks and chairs, painting, laying the flooring and installing the computers and software.

"The CYO is greatly appreciative of this new computer lab provided by Northstar New Jersey. The transformation of this room in our 90-year-old building is truly impressive! It will serve hundreds of Trenton school students who attend the

CYO After School Program and Summer REC Camp (Recreation/Education Camp) each year at the CYO South Broad Street Center. Many of these families do not have computers in their homes.” Said CYO of Mercer County Executive Director, Tom Mladenetz, “This project sends such a strong, positive message to these young people. It tells them that socially responsible companies want them to have a safe place to learn and succeed. Northstar New Jersey is giving their dreams a chance!”

### **About the CYO of Mercer County**

The Catholic Youth Organization (CYO) of Mercer County is a public benefit community organization that enhances the lives of Greater Mercer County youth and their families, by providing affordable, quality, educational and recreational services. Rooted in the Catholic Tradition, the CYO provides these services in an inclusive and non-discriminatory manner respecting the culture and faith of all.

Founded in 1961, more than 100,000 young people have walked through the Broad Street doors of the CYO Center in Trenton or played at the CYO Camp on Yardville-Allentown Road in Hamilton. Currently served by 25 full-time staff persons (including an Executive Director and 3 Program Directors, certified Pre-School Teachers, as well as over 125 Camp, Teen Program, and After School Counselors), the CYO is presently undergoing program expansions, building renovations and tremendous overall growth. A very active eleven member Board of Trustees is committed to a CYO willing and able to reach out and serve the youth of Trenton and Mercer County.

### **About Northstar New Jersey’s After School Advantage Program**

The Northstar New Jersey After School Advantage program, which began in 1999 through the GTECH Corporation, provides educational opportunities to local children by donating new computers, printers, software, furniture, and volunteer hours to non-profit organizations that sponsor after-school programs statewide. The program aims to narrow the “digital divide” between affluent individuals and minorities, low-income households, and single parent families, to grant more children access to computers and other educational opportunities.

The After School Advantage Program allows Northstar New Jersey to apply its technological expertise to assist in the education of our urban youth. For each After School Advantage Program, Northstar NJ donates, on average, \$15,000 in new computers, printers, software, furniture, and volunteer hours to qualifying public schools and non-profit agencies statewide. Since the launch of the After School Advantage Program on April 14, 1999, GTECH has installed over 225 computer centers in the District of Columbia, Canada, Chile, Colombia, Jamaica, and Trinidad and Tobago, Rhode Island, Texas, Oregon, Georgia, California, Kentucky, Ohio, Arizona, New Jersey, Michigan, Kansas, Wisconsin, New York, Colorado, Missouri, Louisiana, Illinois, New Mexico, Virginia, Idaho, Florida, Tennessee, Nevada, and Washington. For more information about Northstar New Jersey and GTECH’s After School Advantage Programs, please visit [www.gtechlottery.com](http://www.gtechlottery.com).

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