



FOR IMMEDIATE RELEASE

**Northstar New Jersey Lottery Group, LLC Invites Proposals
for Qualified Marketing and Point of Sale Equipment and
Items Vendors List**

TRENTON (August 17, 2020) – Northstar New Jersey Lottery Group, LLC (“Northstar”) today announced a Request for Proposals (“RFP”), inviting providers of marketing and point of sale equipment and items to submit proposals to be placed on a list of Qualified Marketing and Point of Sale Equipment and Items Vendors (“Qualified Vendors List”) from which Northstar may order marketing and point of sale equipment and items on an as needed basis, to support the New Jersey Lottery’s sales, marketing, research, advertising, and promotional programs.

Northstar will evaluate proposals received from providers that fully respond to the requirements and specifications set forth in the RFP. Firms that meet the RFP requirements will be placed on the Qualified Vendors List, which will then become the exclusive source of supply for the New Jersey Lottery’s marketing and point of sale equipment and items needs for the next two (2) years, subject to the terms and conditions of the RFP.

This is a limited opportunity. A marketing and point of sale equipment and items provider that does not respond within the time and manner required by the RFP will not have another opportunity to be placed on the Qualified Vendors List until a new RFP is issued in 2022.

The RFP will be available at the Procurement tab on Northstar’s website, <http://www.northstarnewjerseylottery.com>, or by email from NSNJprocurements@nsnj.com. Proposals from interested marketing and point of sale equipment and items suppliers are due by October 7, 2020.

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