



Questions and Answers # 5

Request for Proposals #19-S-0002 for Advertising Agency Services

May 3, 2019

Q 48: Do we need to present only what was in the presentation submitted or can we make some additional changes for our in-person session?

A 48: In general, each agency will be evaluated on the ideas and information in the materials that have been submitted. Those materials represent the bids. We will not accept any new leave-behinds at the presentation. During the presentation, each agency is free to present additional ideas or other information to complement, augment or bring to life already-submitted materials, but there will be no formal or tangible reference to any presentation-only ideas during the committee's evaluation.